

FOR IMMEDIATE RELEASE

US Based Firm Partners with Canadian Company to Improve Product Profitability through Cost Reduction

Longmont, CO. – Blackfox Training Institute, with headquarters in Longmont, Colorado has formed a Strategic Alliance with Too Serious! unLimited, a boutique consulting company, with offices in Toronto Canada and San Diego California.

This unique alliance was formed to create a channel for delivering Cost Reduction Training and Workshops for High Tech Products both as skill-based training and workshop delivery. This alliance is also a response to many manufacturers and product designers who must reduce cost and add margin to their products as the world economy struggles its way out of recession.

These Training and Facilitation products focus on generating significant product cost reductions in high tech products.

This workshop format has generated tens of millions of dollars in cost savings as independently audited by Accenture.

These unique products will:

- Demonstrate to current and potential customers that your company considers cost reduction to be very important.
- Meet the requirements of OEMs and Electronics Manufacturing Companies that expect their suppliers to have practical knowledge of collaborative, complex, cost reduction methodologies.
- Gain valuable industry recognition for your company and yourself.
- Facilitate cost reduction initiatives that will continue to be important both domestically and internationally for the foreseeable future.

Click on this link for more information:

<http://www.blackfox.com/e-learning-a-career-development/cost-reduction-workshop>

Too Serious! unLimited has been in business since April 1998. The core competency of the company is Workshop Delivery, Training and Consulting services for the Manufacturing, Mining and Steel Industries. Today, Too Serious! unLimited has clients in North America, Australia and Europe. They are considered experts in managing project complexity and helping teams make sense of any mind-numbing problem.

Blackfox Training Institute was formed in 1996 by a group of manufacturing professionals to help improve processes and quality standards of US Manufacturers. Blackfox is now the leader in providing Quality IPC Training, Skill-Based Training, Training Systems and Custom Courses to the industry's cutting edge companies. In addition, they're the only Approved IPC Training Center Worldwide providing all five IPC Certifications in English, Spanish, and Vietnamese with complimenting Blackfox Skill-Based Courses. The five IPC Standards include: IPC-A-600, IPC-A-610, IPC/WHMA-A-620, IPC-7711 & 7721, and IPC-STD-001.